

Fundraising ideas

While the sky's the limit when it comes to ideas for fundraising events, sometimes it's worth going with a classic event that you know people will love. Here are a few ideas to get you started.

Benefit concert. Sell out a venue or just your own living room! Hire a band, or ask around the Winnipeg art scene for musicians who are willing to donate their time to perform. Sell tickets and food and host a great evening.

It's a party! Having a celebration or special occasion but don't know what to ask for? Set up a Giving Registry and have friends and family donate to MCC on your behalf. Choose one of our themes, or just give where needed most.

"A-thon" – Cycle, Swim, Walk, Run, Skate, Dance, Read... Organize the event and invite your friends and family to marathon with you! Charge a registration fee and encourage people to get sponsors to make donations.

My Coins Count. Do a coin drive and raise money through MCC's program My Coins Count. Visit mccmanitoba.ca/my-coins-count to see some ideas and resources to help your fundraiser.

Raffle or silent auction. Gather donations of gift baskets, sports and concert tickets, and big ticket items and raffle them off. Great as a stand-alone, or as a part of a bigger event.

Scavenger hunt. Something for all ages! Create a list and send groups around town to find and document their challenges. Add a photo element and have each team post their progress on social media, use an event hashtag and let the competition begin. Charge a participation fee and encourage teams to get sponsors to make donations.

Amazing Race. Combine physical and mental challenges as teams race around from A to B to C to D... The first team across the finish line wins big! Charge a participation fee and encourage teams to get sponsors to make donations.

The lunch-out. Ask all your colleagues to bring in sandwiches for their lunch and donate the money they saved.

It's a sale! Do what you love, have a sale, and donate! Sell your photographs, jewelry, or crafts and donate the proceeds. More of a handy-person than crafty? Advertise that you'll do odd jobs and that you're donating your wages to MCC.

Knit night. Hold a knitting class and offer hand-knit items for sale.

Board game tournament. Calling all Settlers of Catan! Chiefs of Carazone! The masters of Seven Wonders! Dutch Blitz duos! You get the picture... Pick one, or two or three! Set up a tournament, charge a fee, get some pledges, and let the games begin.

Everyone loves food. Hold a cake auction, bake sale, lemonade stand, pancake breakfast – are you hungry yet? Host the event and they will come, bringing donations for the delicious treats.

Fantasy pool. Organize a fantasy league for football, soccer, hockey, basketball, baseball, or your favourite reality TV show! Invite your friends to join up, charge a registration fee, and donate the proceeds to MCC. Enjoy the season!

Cookbooks. Collect recipes from within your school, church, workplace, or family, and make a recipe book to sell as a fundraiser. Time to share the secret recipes that everyone loves, and learn a few new ones.

Tournament. A classic fundraiser that can always draw a crowd. Set up a tournament around your favourite team sport. Charge a registration fee per team, and encourage players to get sponsors from their friends and family as donations. Sell some popcorn and hotdogs at the event and enjoy the friendly competition.

Upcycle. Love to give new life to furniture that just needs a little TLC? Find a great piece at an MCC Thrift Shop, fix it up, sell it to a new home, and donate the proceeds.