



MENNONITE CENTRAL COMMITTEE (MCC) NEWS RELEASE – August 29, 2022

FOR IMMEDIATE RELEASE

Blurb: *Best-selling author, The New Yorker staff writer and K-W native Malcolm Gladwell is appearing at MCC's Power of Partnership event on October 27, 2022.*

Kitchener, Ontario: MCC is excited to announce that best-selling author, The New Yorker staff writer and K-W native Malcolm Gladwell is appearing at MCC's Power of Partnership: An Evening with Malcolm Gladwell on October 27 at Bingemans Conference Centre.

This event was originally scheduled for the fall of 2020 as part of MCC's centennial celebration year but was rescheduled due to the global pandemic crisis.

"I am a huge fan of Malcom's books and podcast," said John Head, MCC Ontario's executive director. "His method of using stories and personal experiences as examples for the points he is making is done with great effect."

"We are looking forward to discussing the Power of Partnership and how a legacy of partnering with local, on-the-ground organizations can bring peace, dignity and hope to those who need it most. These values are foundational to the work of MCC." John continues.

MCC invites you to attend and get in on the inspiration. Tickets can be purchased at powerofpartnership.ca.

Organizations are invited to showcase their brand to MCC's esteemed guests through sponsorship. Information about sponsorship opportunities is available at powerofpartnership.ca/become-a-sponsor.

All funds raised through this unique event will support MCC's efforts here in Ontario and worldwide.

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For additional information, please contact:

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Malcolm Gladwell is the author of five New York Times bestsellers — The Tipping Point, Blink, Outliers, What the Dog Saw, and David and Goliath. He is also the co-founder of Pushkin Industries, an audio content company that produces the podcasts Revisionist History, which reconsiders things both overlooked

and misunderstood, and Broken Record, where he, Rick Rubin, and Bruce Headland interview musicians across a wide range of genres. Gladwell has been included in the TIME 100 Most Influential People list and touted as one of Foreign Policy's Top Global Thinkers.

Mennonite Central Committee (MCC), a worldwide ministry of Anabaptist churches, shares God's love and compassion for all in the name of Christ by responding to basic human needs and working for peace and justice. MCC envisions communities worldwide in right relationship with God, one another and creation. To learn more about MCC's work, [visit our website](#).