

Toronto Mennonite Festival Black Creek Relief Sale 2022 AGM

Tuesday, April 12, 2021 at 7:30 pm by Zoom

Register to attend: mcco.ca/tmfagm

Agenda for April 12 AGM

1. Words of welcome – Karen Heese
2. Approval of minutes of 2021 AGM
3. Financial report — Meghan Guerin
4. Introduction of board members for 2022 — Mike DeHaan
5. Speaker: Stephen Roy (Church & Community Relations Associate, MCC Ontario)
6. Other business
 - 1) Location of 2022 sale

The TMF board recommends we hold the sale at Willowgrove again in 2022. It would be a one-year decision, to build on our efforts in 2021 and consider whether this could be a long term move.
7. Closing comments

Board Members in 2021

Sheryl Bruggeling (MCC representative)
Raymond Chan
Mike DeHaan
Meghan Guerin
Karen Heese (chair)
Simon Martin
Julia Reesor
Tobi Thiessen

MINUTES

**Toronto Mennonite Festival
Annual General Meeting
February 26, 2021, 7:30 pm
By Zoom**

Opening – video by MCC -- 100 years of history delivering relief in the name of Christ

1. Words of welcome – Karen Heese
Reviewing the year with its disappointments but also new experiences. Thanks expressed to Marcus Heinrichs who served on the board until the end of 2020.
2. Approval of minutes of 2020 AGM. M/S Tobi Thiessen/Mike DeHaan. Carried.
3. Financial report - Meghan Guerrin.
 - a. 2020 Financial statements - TMF's virtual sale raised \$10,604, of which, \$10,000 was sent to MCC.
 - b. Approve the accountant for 2021, Norton McMullen – recommend that TMF retain the same accountant as in 2020. M/S Meghan Guerrin, Dave Burkholder, carried.
4. Introduction of board members for 2021: Karen Heese, Mike DeHaan, Julie Reesor, Meghan Guerrin, Simon Martin, Tobi Thiessen. Motion to approve the board: M/S Karen Heese, Donna McDowell, carried.
5. Other business (in person sale for Sept 21?)
 - a. question about what TMF has in cash reserves. Answer, just under \$1000.
 - b. question about what plans the board is making for the sale in 2021 – board will decide in summer based on public health guidelines and whether Black Creek Pioneer Village is open. Encouragement to again plan a virtual sale in parallel with being ready for an in-person sale, and to make a broader marketing plan to draw in a wider audience to the virtual sale.
 - c. Comment that although virtual sale brought in fewer dollars than in-person sales, it also required few volunteers. Has the board been considered other ways to innovate – with distances irrelevant, do online sales create new opportunities to reach people.
 - i. Sheryl talked about the success of online auctions held by New Hamburg. The sales brought in new participants and generated quilt prices 30% higher than the previous year's in-person auction. Earl Smith confirmed that other online auctions held in the last year were generating higher sales than in-person auctions. Although online quilt auctions were a success for New Hamburg, they still raised less revenue than usual without all the in-person food sales.
 - ii. Discussion that the TMF quilters have not been able to gather to make quilts in the past year, so we do not have a large inventory to sell in the next auction
 - iii. There have been 12 quilts donated for TMF's next auction, by Bob & Anita Tiessen of Mississauga
 - d. Suggestion to hold the online sale (auction or virtual sale of any kind) over a longer period of time, and concluding on the Festival Day, as a way to generate momentum and energy. Also suggested finding other high value items to sell, not only quilts,

6. Speaker: John Head (Executive Director MCC Ontario) on how MCC responded to the pandemic – both within the organization and in terms of responding to needs for PPE and clean water in Canada and around the world.
7. Closing comments - Karen

8:25 PM

17-01-22

Accrual Basis

Pioneer Village Relief Sale
Balance Sheet
As of 31 December 2021

	<u>31 Dec 21</u>	<u>31 Dec 20</u>	<u>\$ Change</u>	<u>% Change</u>
ASSETS				
Current Assets				
Chequing/Savings				
Bank Account	1,171.83	980.21	191.62	19.6%
Undeposited Cash	0.00	500.00	-500.00	-100.0%
Total Chequing/Savings	<u>1,171.83</u>	<u>1,480.21</u>	<u>-308.38</u>	<u>-20.8%</u>
Other Current Assets				
GST/HST Rebates Receivable	18.12	18.12	0.00	0.0%
Total Other Current Assets	<u>18.12</u>	<u>18.12</u>	<u>0.00</u>	<u>0.0%</u>
Total Current Assets	<u>1,189.95</u>	<u>1,498.33</u>	<u>-308.38</u>	<u>-20.6%</u>
Fixed Assets				
Equipment	7,236.13	7,236.13	0.00	0.0%
Total Fixed Assets	<u>7,236.13</u>	<u>7,236.13</u>	<u>0.00</u>	<u>0.0%</u>
TOTAL ASSETS	<u>8,426.08</u>	<u>8,734.46</u>	<u>-308.38</u>	<u>-3.5%</u>
LIABILITIES & EQUITY				
Equity				
Retained Earnings	8,734.46	8,696.97	37.49	0.4%
Net Income	-308.38	37.49	-345.87	-922.6%
Total Equity	<u>8,426.08</u>	<u>8,734.46</u>	<u>-308.38</u>	<u>-3.5%</u>
TOTAL LIABILITIES & EQUITY	<u>8,426.08</u>	<u>8,734.46</u>	<u>-308.38</u>	<u>-3.5%</u>

8:24 PM

17-01-22

Accrual Basis

Pioneer Village Relief Sale
Profit & Loss
January through December 2021

	<u>Jan - Dec 21</u>	<u>Jan - Dec 20</u>	<u>\$ Change</u>	<u>% Change</u>
Income				
Donations	1,679.89	10,604.00	-8,924.11	-84.2%
Sales	16,140.98	0.00	16,140.98	100.0%
Total Income	17,820.87	10,604.00	7,216.87	68.1%
Expense				
Accounting	210.14	207.88	2.26	1.1%
Cost of Goods Sold	3,856.06	0.00	3,856.06	100.0%
Insurance	0.00	44.80	-44.80	-100.0%
MCC Transfer-Cash Sales	13,000.00	10,000.00	3,000.00	30.0%
Miscellaneous	882.00	0.00	882.00	100.0%
Office	181.05	313.83	-132.78	-42.3%
Total Expense	18,129.25	10,566.51	7,562.74	71.6%
Net Income	<u><u>-308.38</u></u>	<u><u>37.49</u></u>	<u><u>-345.87</u></u>	<u><u>-922.6%</u></u>